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Ambit Energy Adds Large Commercial Services in New Jersey

DALLAS – <u>Ambit Energy</u>, the world's largest direct seller of energy and a leading international retail energy provider, today announced the company has expanded its <u>commercial and industrial electricity services</u> to New Jersey. Enrollment is now available to more than 519,000 eligible businesses in the service areas of four local utilities throughout the state: Atlantic City Electric, Jersey Central Power & Light, Public Service Electric & Gas and Rockland Electric.

Ambit's growing commercial and industrial electricity operations already serve more than 45,000 commercial meters in key markets such as Texas, Illinois and Pennsylvania.

"Our expansion into a major commercial and industrial market like New Jersey reflects the satisfaction we bring as well as our ability to provide competitively priced options that allow business owners the potential to save on certain electricity related costs," said David Visneau, senior vice president of corporate product management and pricing strategy. "The commercial sector is a significant opportunity for Ambit, and allows us to continue to build on our solid foundation of service in the markets we serve."

Ambit's Commercial Energy Team has offered services to companies both large and small since 2006 through a team of dedicated commercial account experts who understand the special energy needs of businesses. The company offers a wide variety of plan options, all backed by account support from our Customer Care Team.

For information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 282-6248.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, Japan and Canada, marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. The company appeared on *Inc.*

Magazine's list of the fastest growing private companies for six consecutive years, including No. 1 overall in 2010. With more than 1.2 million customers, and \$1.2 billion in revenue, Ambit was named the world's largest direct seller of energy by *Direct Selling News* for the last four consecutive years. For more information about Ambit Energy, visit www.AmbitEnergy.com or call (877) 282-6248