

Ambit Energy Launches New Plans for Texas Residents

DALLAS – September 18, 2017 – [Ambit Energy](#), the world’s largest direct seller of energy and a leading national retail energy provider, today announced three [new service offerings](#) available now for residents in Texas, the company’s largest market. The new plans, Free & Clear Nights, Lone Star Plus 12 and Lone Star Basics 12, are designed to meet a customer’s unique energy needs.

With Free & Clear Nights, households can enjoy free electricity from 9:00 p.m. to 5:59 a.m., seven days a week, while also having the peace of mind of using 100 percent wind-powered electricity, day and night. For Texas residents who prefer not to shift use to nighttime hours, Ambit designed Lone Star Plus 12, for customers with typically higher usage, and Lone Star Basics 12, for customers with typically lower usage.

“We created these plans to demonstrate our continued focus on providing competitive rates with exceptional service for our many loyal customers throughout our largest market, and the state that we also call home,” said Jere Thompson, Jr., Co-Founder and CEO of Ambit Energy. “Our customer’s energy needs are different and these plans offer options for Texas residents to choose the plan that’s right for them.”

Ambit is also rolling out the “T.L.C. Pledge,” so Texas residents can “Try it, Like it or Change it.” This means if a customer signs up for the Free & Clear Nights, Lone Star Plus 12, or Lone Star Basics 12 plan and is not happy with it, they can change to any other Ambit plan for free within 60 days of enrolling in one of the three new plans.

The Free & Clear Nights plan is currently available in every Ambit Texas market where smart meters are available, while the Lone Star Plus 12 and Lone Star Basics 12 plans are available in areas serviced by [Oncor](#) and [CenterPoint Energy](#). For more information about Ambit Energy’s rates and services, including these new Texas plans, visit www.AmbitEnergy.com.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States and Japan, marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. The company appeared on Inc. Magazine’s list of the fastest growing private companies for six consecutive years, including No. 1 overall in 2010. With more than 1.2 million customers, and \$1.2 billion in revenue, Ambit was named the world’s largest direct seller of energy by Direct Selling News for the last four years. For more information about Ambit Energy, visit www.AmbitEnergy.com or call (877) 282-6248.