

Ambit Energy's 11th Annual AMBITION Conference to Create \$6.2 Million Economic Impact for Dallas

DALLAS, TX – April 20, 2017 – <u>Ambit Energy</u>, the world's largest direct seller of energy and a leading national retail energy provider, will host more than 8,000 entrepreneurs from across the country and Japan as the company's Independent Consultants celebrate Ambit's 11th annual <u>AMBITION</u> conference in Dallas, Aug. 30 - Sept. 2.

According to the <u>Dallas Convention and Visitors Bureau</u>, AMBITION will bring \$6.2 Million to the local economy, contribute 50 full-time equivalent jobs in the Dallas area and generate more than \$355,000 in state and local taxes. During the conference, Ambit provides four days of informative training, networking opportunities, recognition of individual achievements, and presentations from guest speakers designed to help attendees grow their businesses.

"AMBITION is a unique opportunity to reflect on our company's continued growth, while also providing personal and professional development opportunities for our Consultants that celebrate their entrepreneurial spirit," said Jere Thompson, Jr., Co-Founder and CEO of Ambit Energy. "We are also grateful to host AMBITION in Dallas for yet another year, which allows us to financially support local businesses in the community we call home."

AMBITION sessions will take place at ten venues throughout the Dallas-Fort Worth metroplex, including the <u>American Airlines</u> <u>Center, Kay Bailey Hutchison Convention Center, Verizon Theatre, Omni Dallas Hotel, Hilton Anatole, Cowboys Golf Club, USA</u> <u>Bowl, Hard Rock Café, Salum</u> and <u>Gas Monkey Live</u>.

On Friday, Sept. 1, best-selling author and leadership expert John Maxwell will headline the conference as AMBITION's keynote speaker at the Kay Bailey Hutchison Convention Center. Entrepreneur and Navy SEAL <u>Clint Bruce</u> will also discuss how to forge alliances and work together as a team at the general session on Thursday, Aug. 31.

Last year, Ambit brought in \$1.2 billion in annual revenue with more than 400,000 Independent Consultants. For information about Ambit Energy, including rates and services, or about the opportunity to join the Ambit Energy team, visit <u>www.AmbitEnergy.com</u>.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States and Japan, marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. The company appeared on Inc. Magazine's list of the fastest growing private companies for six consecutive years, including

No. 1 overall in 2010. With more than 1.2 million customers, and \$1.2 billion in revenue, Ambit was named the world's largest direct seller of energy by Direct Selling News for the last four consecutive years. For more information about Ambit Energy, visit <u>www.</u> <u>AmbitEnergy.com</u> or call (877) 282-6248.