

Ambit Energy Ranked the 13th Largest Direct Sales Company in the World According to *Direct Selling News*

DALLAS, TX – April 8, 2016 – Ambit Energy, a leading national retail energy provider and the largest direct seller of energy, ranked **No. 13 on the 2016 *Direct Selling News Global 100*** list of the largest direct sales companies in the world with an annual revenue of \$1.37 billion in 2015. Ambit, which is the largest direct seller of energy in the world for the fourth consecutive year, also ranked **No. 8 on the DSN's North America 50**.

“For the last decade, our goal at Ambit Energy has been to become the finest and most-respected retail energy provider in America,” said Jere Thompson, Jr., co-founder and chief executive officer of Ambit. “Being ranked for the sixth consecutive year is a testament to the hard work and dedication of our Independent Consultants and the entire Ambit team in achieving that goal. We are honored to be one of many successful direct selling companies that have a rich history of providing exceptional products and services for consumers, while also offering hundreds of thousands of hardworking people the opportunity to build a successful business.”

Ambit, which operates in 16 deregulated states and Washington D.C., first claimed the title of the largest direct seller of energy in the world in 2013 when the company ranked No. 14 overall on the Global 100. In 2015, the company maintained the distinction while also rising to No. 12 on the list, Ambit's highest ranking since first appearing on the inaugural list at No. 38 in 2010.

The annual ranking produced by *Direct Selling News* magazine offers a unique perspective of the global direct selling industry and provides competitive information for its members, researchers, investors and those seeking opportunities to build a career within the industry.

For more information about Ambit Energy, including rates and services, or to learn more about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 28-AMBIT.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, Consultants and Customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country for 2010 by *Inc. Magazine*, and has already surpassed milestones of one million customers and \$1 billion in annual sales. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.