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Ambit Energy Launches Service in Indiana

DALLAS, TX - February 26, 2016 - Ambit Energy, the world's largest direct seller of energy and a leading national retail energy provider, today announced enrollment is now open for residential and small commercial gas customers in Indiana. Ambit will service the Northern Indiana Public Service Company (NIPSCO) area, which includes more than 820,000 potential customers.

"We are excited to finally bring Ambit Energy services to Indiana to help meet customer demand and create new opportunities for our current and future Independent Consultants," said Jere Thompson, Jr., Co-Founder and CEO of Ambit Energy. "Our history of success is a testament to the overall value and service Indiana residents can expect when they join Ambit."

Founded in 2006 by Thompson and Chris Chambless, Ambit provides electricity and natural gas services in deregulated markets in 16 states and Washington D.C., primarily using a direct sales channel of more than 350,000 Independent Consultants. The company has more than 1.3 million customers nationwide and recorded revenue of \$1.5 billion in 2014, earning placement on the Inc. 5000 list of the nation's fastest-growing companies for the sixth consecutive year.

Ambit, headquartered in Dallas, announced its Indiana expansion at the company's annual Simulcast conference in January. This event hosted thousands of entrepreneurs from across the country in Dallas and Utica, New York while also live streaming informative training, news and presentations from guest speakers.

For information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 282-6248.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, Consultants and Customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country for 2010 by Inc. Magazine, and has already surpassed milestones of one million customers and \$1 billion in annual sales. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.

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