

Ambit Energy's 10th Annual AMBITION Conference to Create \$6.9 Million Economic Impact for Dallas

DALLAS, TX – August 25, 2016 – [Ambit Energy](#), the world's largest direct seller of energy and a leading national retail energy provider, will host more than 8,000 entrepreneurs from around the country as the company's Independent Consultants celebrate Ambit's 10th annual [AMBITION](#) conference in Dallas, Aug. 31 - Sept. 3.

According to the Dallas Convention and Visitors Bureau, AMBITION will bring more than \$6.9 million to the local economy, contribute to 40 full-time equivalent jobs in the Dallas area and generate state and local taxes of more than \$750,000. During the conference, Ambit provides four days of informative training, networking opportunities, recognition of individual achievements and presentations from guest speakers designed to help attendees grow their businesses.

"Our 10th AMBITION conference is a signature moment for our company as we have the opportunity to reflect on our growth, while also looking into the future with our Independent Consultants, who have made Ambit the company it is today," said Jere Thompson, Jr., co-founder and CEO of Ambit Energy. "We are also grateful to host AMBITION in Dallas for yet another year, which helps us give back to the community that continues to support us."

AMBITION sessions will take place in nine venues across the Dallas-Fort Worth metroplex, including the [American Airlines Center](#), [Kay Bailey Hutchison Convention Center](#), [Omni Dallas Hotel](#), [Hilton Anatole](#), [Cowboys Golf Club](#), [Bowlounge](#), [Hard Rock Café](#), [Gemma](#) and [The Rustic](#).

Founder of GoodThink Inc. and best-selling author, [Shawn Achor](#), will speak at the general session Thursday, Sept. 1, along with [Joel Zeff](#) and [Dr. Steven Taubman](#). Olympic skier and best-selling author, [Vince Poscente](#) will headline the sessions on Friday, Sept. 2 with [Dr. Steven Taubman](#) and [Sally Hogshead](#).

Last year, Ambit surpassed \$1.37 billion in annual revenue with more than 400,000 Independent Consultants. For information about Ambit Energy, including rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 400,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning Customer Care Center, as well as great relationships with energy partners, Consultants and Customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country for 2010 by Inc. Magazine, and has already surpassed milestones of one million customers and \$1 billion in annual sales. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.