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Ambit Energy Wraps Up 8th AMBITION Conference, Brings in \$14 Million Economic Impact for the City of Dallas

DALLAS, TX – September 3, 2014 – Ambit Energy, a leading retail energy provider of electricity and natural gas in deregulated states across the country, wrapped up its **8th annual AMBITION conference this past weekend in Dallas at six venues across the Metroplex**. These venues include the Kay Bailey Hutchison Convention Center, Dr Pepper Ballpark, Hilton Anatole, Sheraton Dallas, Omni Hotel and the American Airlines Center. The event created approximately **\$14 million in total economic impact for the city of Dallas**.

“We’re thankful to all of our dedicated corporate employees and Independent Consultants who helped make AMBITION possible, as well as to the City of Dallas for hosting the Ambit team,” said **Jere Thompson, Jr., Co-founder and CEO of Ambit Energy**. “This annual event allows us to share the Ambit opportunity and provide even more training for our Independent Consultants as we continue our work towards being the finest, most respected retail energy provider in America.”

Internationally recognized graffiti artist and best-selling business author **Eric Wahl** addressed a dynamic crowd during the general session at the American Airlines Center. His artwork serves as a metaphor for the core of his message, helping organizations achieve higher levels of success through innovation and superior performance.

Prizes, such as a 2014 Cadillac CTS Sedan, a cruise sponsored by Wyndham Jade and a flat screen TV were all given away to Ambit Energy Consultants via random drawings held throughout Saturday’s general session.

The biggest announcement at the event was the **expansion of electricity service into the state of Maine, servicing customers in Central Maine Power Company and Emera Maine** (formerly Bangor Hydro Electric) markets. The company will also **expand natural gas service in Pennsylvania for UGI-Penn Natural Gas and UGI-Central Penn territories, as well as electricity service in the UGI-Electric territory**.

“Each year we work to engage our Independent Consultants in attendance in new ways and provide innovative tools to help them succeed in their entrepreneurial endeavors,” said **Chris Chambless, Co-founder and CMO for Ambit Energy**. “This year’s event raised the bar as we added interactive elements, unveiled new initiatives to support our Consultants and expanded service into new markets.”

For more information about Ambit Energy’s rates and services, please visit www.AmbitEnergy.com or call **(877) 28-AMBIT**.

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 250,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning customer care center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country for 2010 by Inc. Magazine, and has already surpassed milestones of one million customers and \$1 billion in annual sales. For more information about Ambit Energy’s

rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.