

Ambit Energy Launches Energy Management Tools

Tools to help customers better manage and conserve energy

DALLAS – September 11, 2014 – Ambit Energy, a leading national retail energy provider, is launching **two new energy management tools so Texas residential customers with a smart meter can view their energy usage**, estimate monthly charges and take steps to conserve energy.

The program includes a weekly email, the **Ambit Energy Advisor**, which includes a weekly usage summary, a projected monthly usage summary and an estimated monthly billing amount. In addition, customers can view a more detailed report online when they log in to their **MyAmbit Account Usage Summary**. This summary lets customers analyze their energy use by the month, the week, the day—or even in 15-minute intervals.

These tools will facilitate customer understanding of their trends in home electricity use, as well as the impact of outdoor temperatures on electricity consumption. Ultimately, this detailed information **will help consumers manage their monthly budget and conserve energy**.

“The launch of the Ambit Energy Advisor and MyAmbit Account Usage Summary further illustrates how we keep our customers’ best interests at heart and provide the resources necessary to help them save money,” said **Chris Chambless, Co-Founder and CMO of Ambit Energy**. “With seasonal peaks in energy consumption, consumers are closely monitoring their electricity usage. Our energy management tools do the heavy lifting to provide everything needed so our customers can make informed decisions.”

The detailed usage email delivers the following information for consumers looking to better budget energy costs:

- **Cost and Usage Summary:** Displays current and projected electricity usage and estimated cost.
- **Usage Graph:** Provides a view of electricity consumption by the time of day to show when and how much electricity is consumed.
- **Temperature:** Shows high and low temperatures for the day(s) in order to see the correlation between the temperature and home electricity usage.

To learn more about the Ambit’s new energy management tools, visit www.ambitenergy.com.

Tweet It

@AmbitEnergy rolls out energy mgmt tools in Texas—provides personalized view of #electricity use & bill projections. goambit.com/advisor

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 250,000 Independent Consultants. Ambit was established in 2006 with one simple

goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning U.S.-based Customer care center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country in 2010 by Inc. Magazine, and has already surpassed milestones of one million customers and \$1 billion in annual revenue. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.