

Ambit Energy Named World's Largest Direct Seller of Energy for Second Consecutive Year

Ranked No. 12 on Direct Selling News Global 100 List

DALLAS - April 25, 2014 - Ambit Energy, a leading national retail energy provider, has been named the largest direct seller of energy in the world for the second consecutive year. This comes with its No. 12 ranking on the 2014 *Direct Selling News* Global 100 list, based on annual revenues of \$1.2 billion. In 2013, the company ranked No. 14 on the same list.

"From the beginning, our goal was to become the finest and most-respected retail energy provider in America," said Jere Thompson Jr., Ambit Energy co-founder and chief executive officer. "This ranking is just a byproduct of that goal. It is with the help of the entire Ambit Energy team, including our Independent Consultants, that we are able to achieve this success. I believe our innovative technology, dedication to customer service and spirit of excellence will take us even further in the future."

The DSN Global 100 is an annual ranking produced by *Direct Selling News* magazine. The list offers a unique perspective of the global direct selling industry and provides competitive information for its members, researchers, investors and—most importantly—for those seeking opportunities within the industry.

For more information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 28-AMBIT.

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@AmbitEnergy named the largest direct seller of #energy in the world, ranked No. 12 on the 2014 @DSNupdate Global 100 list. #DSNG100

About Ambit Energy

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 250,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning U.S.-based Customer care center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country in 2010 by Inc. Magazine, and has already surpassed milestones of one million customers and \$1 billion in annual revenue. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 282-6248.