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AMBIT ENERGY TO HOST MORE THAN 10,000 PEOPLE FROM ALL 50 STATES FOR 7TH ANNUAL AMBITION 2013 CONFERENCE

(DALLAS) - Ambit Energy, a nationally leading retail energy provider of electricity and natural gas in deregulated states across the country, expects to welcome more than 10,000 independent sales consultants from all 50 states to its home in Dallas for AMBITION 2013: Reach Further on Sept. 11 - 14. This marks the seventh consecutive year Ambit Energy has hosted the conference, which will its largest gathering ever.

Currently, Ambit Energy is on track to create more than \$29 million in total economic impact for the City of Dallas with lodging, entertainment, transportation and dining expenses.

"This has been a remarkable year for Ambit Energy," said Co-founder and CEO of Ambit Energy Jere Thompson. "We have eclipsed benchmarks of \$1 billion in annual revenue, 1 million customers and 250,000 independent sales consultants in 2013, and I believe that the best is yet to come."

The annual event will take place in five venues across Dallas, including the **Kay Bailey Hutchison Convention Center, Hilton Anatole, Sheraton Dallas, Omni Hotel and the American Airlines Center** for its general session. Keynotes and plenary speaking events, skills training workshops, and celebratory events will host thousands of outstanding leaders in the direct sales business. Leadership expert, best-selling author and keynote speaker John Maxwell will address the assembly at American Airlines Center. Additionally, renowned trainers Joseph McClendon, the team of Andrea Waltz and Richard Fenton, and Joel Zeff will all be speaking.

"When we set out to be the finest and most-respected retail energy provider in the country, we envisioned something like this, but to have it become reality so quickly is a real testament to the dedication of our independent consultants and our incredible team of corporate employees," said Co-founder and CMO Chris Chambless. "As we continue to provide our customers across the country great service and impressive savings, we expect even greater growth over the next few years."

For more information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit www.ambitenergy.com or call (877) 28-AMBIT.

TWEET IT: #AMBITION13 takes over @InsideAACenter, @HiltonAnatole, @OmniHotels, @DallasCCCenter and @SheratonDallas this Sept. 11-14 #ReachFurther

About Ambit Energy

Ambit Energy provides electricity and natural gas services to residential and small business customers in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 200,000 Independent Consultants. Named the fastest growing private company in the country for 2010 by Inc. magazine, Ambit Energy is focused on being the finest and most-respected retail energy provider in America, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-focused service and monthly utility savings opportunities, or to join the Ambit Energy team,

visit www.AmbitEnergy.com or call (877) 28-AMBIT.