

## **Ambit Energy Placed On 2012 InformationWeek 500 List of Top Technology Innovators Across America**

### ***New Gas and Electric Territories Focus of AmbitCast 2012, Ambit's 8-City Simulcast Event***

DALLAS, TX – October 2, 2012 – Ambit Energy, a leading national retail energy provider based in Dallas, was recognized on the 2012 InformationWeek 500 List of Top Technology Innovators, an annual listing of the nation's most innovative users of business technology. The distinction was revealed at a gala awards ceremony at the exclusive InformationWeek 500 Conference, which took place at the St. Regis Monarch Beach Resort in Dana Point, CA.

Ambit Energy broke into the list for the first time this year with its comprehensive implementation of an in-house agile technology management process.

"We are honored to be included in this year's InformationWeek 500 list of technology innovators, which highlights the growth of our company over the last few years," said Jere Thompson Jr., co-founder and chief executive officer for Ambit Energy. "In our efforts to be the finest and most-respected retail energy provider in America, we continually refine our technology systems to help grow our company in new markets across the country."

In 2010, Ambit Energy made the strategic choice from a waterfall development process to an agile process, which provided the company greater control on the desired outcome for project timing and functionality. Thanks to the company's technology team, led by Chief Information Officer John Burke, the new system has enabled accelerated customer and revenue growth through market expansion. This time-intensive process requires additional system development given that Ambit Energy must integrate with each local delivery line provider. In 2010, Ambit Energy entered five new markets with great improvements due to the new agile process and in 2011 the company entered 15 new markets.

"The InformationWeek 500 has recognized the most innovative users of business technology for 24 years, and this year's innovations were particularly impressive," said InformationWeek Editor In Chief Rob Preston. "What the editors looked for are unconventional approaches—new technologies, new models, new ways of grabbing business opportunities and solving complex business problems with IT."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, and also tracks the technology, strategies, investments, and administrative practices of America's best-known companies. Past overall winners include PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way, and Principal Financial Group. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at [www.informationweek.com/iw500/](http://www.informationweek.com/iw500/).

For more information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit [www.ambitenergy.com](http://www.ambitenergy.com) or call (877) 28-AMBIT.

### **About Ambit Energy**

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 150,000 Independent Consultants. Named the fastest growing private company in the country for 2010 by Inc. Magazine, Ambit Energy is focused on being the finest and most-respected retail energy provider in America, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-focused service and monthly utility savings opportunities, or to join the Ambit Energy team, visit [www.AmbitEnergy.com](http://www.AmbitEnergy.com) or call (877) 282-6248.

### **About InformationWeek Business Technology Network**

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow—from defining and framing objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties such as DarkReading.com (security), NetworkComputing.com (networking and communications) and BYTE (consumer technology). The network also provides focused content for key IT targets, such as CIOs, developers and SMBs, via InformationWeek Global CIO, Dr. Dobb's and

InformationWeek SMB, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare sites. Content is at the nucleus of our information distribution strategy—IT professionals turn to our experts and communities to stay informed, get advice and research technologies to make strategic business decisions.

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