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Ambit Energy's John Burke Named IT Executive of the Year by DFW SIM Chapter

Chief Information Officer honored during SIM award ceremony

DALLAS – April 5, 2011 – [Ambit Energy](#) announced today that their CIO John Burke, has been selected IT Executive of the Year by [The Dallas/Fort Worth Chapter of the Society for Information Management](#) (DFW SIM Chapter) for helping advance the future of Information Technology. Burke received the award at a dinner ceremony the evening of April 4, presented by the award's selection committee chair Jack Becker.

“Ambit Energy’s success is due in great part to the company’s IT department. Their premier platform is a key differentiator that has not only allowed the company to grow, but to shine in quality of service in delivery, billing and [customer services](#),” said Jack Dowling, DFW SIM judge and past award recipient. “Based on his leadership of the IT department, John Burke rated high on all award criteria and was the clear winner for this award.”

Burke was nominated for this award by Don Harman of Reflex Systems for his work in leading next generation technology initiatives, including the areas of virtualization and cloud computing at Ambit Energy. As the CIO at Ambit Energy, Burke’s responsibilities include leading and managing all IT staff, systems and strategy, in addition to the company’s project management organization. He oversees software development, production support, infrastructure and risk, and all billing and transaction management.

“John Burke is exceptionally smart and an incredible leader. He deserves this award,” said [Jere Thompson Jr., CEO and co-founder of Ambit Energy](#). “Under his creation and direction, Ambit Energy’s systems enable our employees and Independent [Consultants](#) to provide accurate and responsive service to our 500,000+ customers. These same internally developed systems enable the company to efficiently deploy [affordable energy](#) services into new markets and easily accommodate the addition of hundreds of new customers each day.”

The DFW SIM Chapter established the [IT Executive of the Year Award](#) in 1998 to recognize excellence in IT management within the Dallas/Fort Worth area. An independent panel of judges rates the nominees according to seven basic performance criteria. Included among these criteria are:

- 1) Demonstrate creative use of IT to strengthen the competitive position of their organization
- 2) Improve the effectiveness, efficiency and quality of IT/IS services
- 3) Elevate IT to a proactive role in the organization's overall strategic plan
- 4) Demonstrate uncommon leadership within the IT community.

Burke has earned a variety of accolades for his accomplishments with the company. Most recently, he was named one of the *Computerworld* "Premier 100 IT Leaders for 2010," as well as one of the *InformationWeek* "Top 25 CTOs of 2010."

About Society for Information Management (SIM)

Established in 1968, the Society for Information Management (SIM) is the premier network for IT leaders comprised of more than 3,600 members including CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders. SIM is a community of thought leaders who share experiences and apply rich intellectual capital, and who explore future IT direction. Through its 31 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop the leadership capabilities of themselves and the key and emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession across industries.

About Ambit Energy

Ambit Energy is a Dallas-based retail energy provider of electric and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York, Maryland and Pennsylvania. Ambit Energy was named the #1 fastest growing private company in America for 2010 by *Inc.* magazine. Focused on being the finest and most-respected energy provider in the industry, Ambit Energy offers smart, cost-effective choices for today's energy consumer. For more information on Ambit Energy service or to [join the Ambit Energy team](#), visit www.AmbitEnergy.com or call (877) 28-AMBIT.