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**Ambit Energy provides tips to cool down your home and save money**

*Conservation is like getting [free energy](#) – something Ambit Energy knows about*

**DALLAS** – August 4, 2011 – [Ambit Energy](#), a national retail [energy provider](#) and the [fastest-growing private company in America for 2010](#) according to *Inc.* magazine, offers simple guidelines to keep summer energy bills in check and potentially save consumers up to 20 percent on their utility bills.

Ambit Energy is offering the following energy conservation tips to “beat the heat” and soaring utility rates by providing simple home improvements:

- Replace your home’s incandescent lights with compact fluorescent light bulbs (CFLs) to save more than \$60 a year in [energy costs](#).
- [Unplug](#) infrequently used DVD players, VCRs and cordless phones which use 40 percent of their energy while in the “off” position to power functions like clocks and remote controls.
- Turn [thermostats](#) back 10 to 15 percent for at least eight hours a day and save as much as 10 percent a year on your heating and cooling bills.
- According to a [U.S. Department of Energy study](#), carefully-positioned north- or west-facing trees can save up to 25 percent of the energy a typical household uses. Research shows that summer daytime air temperatures can be 3° to 6° cooler in tree-shaded neighborhoods than in treeless areas.
- Compare costs: Thanks to the recent deregulation of energy markets such as Texas, Illinois, New York, Pennsylvania and Maryland, residents in those states have the power to choose their energy provider, which means better options, opportunities and affordable energy. To save even more, Ambit Energy offers a “Free Energy” referral program at [www.AmbitEnergy.com](http://www.AmbitEnergy.com).

**About Ambit Energy**

[Ambit Energy](#) is a Dallas-based retail energy provider of electricity and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York, Maryland and Pennsylvania. Ambit Energy was named the fastest-growing private company in America for 2010 by *Inc.* magazine. Focused on being the finest and most respected energy provider in the industry, Ambit Energy offers smart, cost-effective choices for today's energy consumer. For more information on Ambit Energy service or to [join the Ambit Energy team](#), visit [www.AmbitEnergy.com](http://www.AmbitEnergy.com) or call (877) 28-AMBIT.

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