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Ambit Energy Ranks #31 Out of Top 100 Direct Selling Companies in the World

DALLAS – August 10, 2011 – [Ambit Energy](#), a national retail energy provider and the [fastest - growing private company in America for 2010](#) according to *Inc.* magazine, earned the 31st position on the international list of the [DSN Global 100](#) by *Direct Selling News*. The company's ranking jumped seven positions over 2009.

Helping drive the *Direct Selling News* ranking is the company's dramatic customer growth. Recently, Ambit surpassed [600,000 active customers](#) in the [deregulated energy markets](#) of Texas, Illinois, New York, Pennsylvania and Maryland.

"Over the past five years, our direct selling model has proven to be very successful," said [Chris Chamblee](#), Ambit Energy co-founder and CMO. "Our record growth in customer and Consultant enrollments is a testament to the power of providing individuals the opportunity to improve their financial future by educating friends and family about savings options for their energy usage."

In 2011, the explosive growth of Ambit Energy continued with expansion into [Commonwealth Edison](#) service areas in Illinois, and to more than 620,000 homes in the service territories of [Orange and Rockland Utilities](#) and [Central Hudson Gas and Electric](#). Additional expansion is planned during the coming months.

"Ambit Energy strives to be the [finest and most-respected](#) retail energy provider in America, and to be named among the top 100 in the world by *Direct Selling News* is one more way that we've been recognized for our commitment to that goal," said [Jere Thompson Jr.](#), Ambit Energy co-founder and CEO. "The dedication of our Independent Consultants and our expansion strategy will help us increase our ranking year-over-year."

Ambit Energy has been featured in *Direct Selling News*' [\\$100 Million Club](#) in 2010 for companies that have achieved more than \$100 million in sales, and the company has shared its

direct selling expertise in an article by [Mr. Chambless](#) called "[How to Create Momentum](#)" for *Direct Selling News*' March 2011 issue.

About Ambit Energy

Ambit Energy is a Dallas-based retail energy provider of electricity and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York, Pennsylvania and Maryland. Named the fastest-growing private company in America for 2010 by *Inc.* magazine, Ambit Energy is focused on being the finest and most respected energy provider in the industry, offering cost-effective choices for today's energy consumer. For more information on Ambit Energy's customer-built service, monthly utility savings opportunities, or to join the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 28-AMBIT.

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