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Ambit Energy Ends Record Year with Two Additional Company Recognitions

Retail energy provider grows to become a Metroplex business leader

DALLAS – Jan. 31, 2011 – Ambit Energy, a national retail energy provider, has been recognized by two distinguished regional award programs, the SMU Cox Dallas 100^{TM} and Top 100 Places to Work by *Dallas Morning News* for the second consecutive year.

"It is an honor to be acknowledged not just for our strong growth in sales but also for our culture, our people and the value we deliver to our customers," said Jere Thompson, Jr., co-founder and CEO, Ambit Energy. "Our mission to be the finest and most respected retail energy provider in the country is built upon delivering the best service and value to our customers, while hosting an honest, friendly workplace for our employees."

For two years in a row, Ambit Energy ranked number one on the SMU Cox Dallas 100^{TM} list. The 2010 Dallas 100^{TM} award winners were chosen based on increased growth in sales, both percentage of growth and absolute dollar growth between 2007 and 2010. In order to qualify for the Dallas 100^{TM} , a company must be an independent, privately held corporation; be headquartered in the Dallas area; have had sales of more than \$500,000 in fiscal 2007; have had sales of not more than \$75 million in 2007; have a three-year sales history reflecting growth; and, have a credit report and character satisfactory to the Dallas 100^{TM} , determined at the sole discretion of the Dallas 100^{TM} .

Ambit Energy was also ranked 24 for top midsize company on the *Dallas Morning News'* Top 100 Places to Work 2010 list, which recognized area companies who excel at creating and maintaining a dynamic, supportive and inclusive workplace despite the economic climate. Ambit Energy was one of only 18 companies that made the list two years in a row.

"It's our people and our culture that make Ambit Energy a great place to work," said Chris Chambless, co-founder and CMO, Ambit Energy. "We are strong believers in an open environment that facilitates rapid communication and in turn allows us to attract and retain bright, creative people who share our passion for serving our growing base of customers and consultants across the country."

Ambit Energy was also honored earlier this year by *Inc.* magazine's Inc. 500 list as "America's Fastest-Growing Private Company," reaching the top of the list when the company hit a three-year sales growth of more than 20,000 percent between 2006 and 2009.

About Ambit Energy

Ambit Energy, L.P. is a Dallas-based energy provider of electrical and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois, New York and now, Maryland. Focused on being the finest and most-respected energy provider in the industry, Ambit Energy offers cost-effective and sound choices for today's energy consumer. For more information on becoming a consultant, information on earning free electricity or joining the Ambit Energy team, visit www.AmbitEnergy.com or call (877) 28-AMBIT.