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Ambit Energy Launches Prepaid “Smart Plan” Website for Texas

retail electric provider creates online presence for smart meter technology product

(DALLAS) –Dallas-based **Ambit Energy**, a leading retail energy and natural gas provider, is announcing a new website to help answer consumers' increasing questions about energy costs and smart grid technology. Located at AmbitSmartPlan.com, the [fully bilingual website](#) explains how to pay a bill and monitor daily usage, as well as providing details on the tiered prices and plans available to customers.

The product it offers, the Ambit Energy new Smart Plan is a [progressive prepaid energy plan](#) for budget-conscious consumers across Texas. Smart Plan allows customers who have a provisioned smart meter, text-capable phone or email capability the option to prepay for electricity.

“We pride ourselves on being the finest and most-respected energy provider in the country, so we feel it is vital to be transparent and available for as many consumers as possible across the state,” said [Ambit Energy Co-Founder and CEO Jere Thompson](#). “Our plans are extremely competitive and easy to understand, but there are still questions for many looking to lower their cost of living. We believe this website will be a tool for answers.”

“People are looking for ways to cut costs while continuing to enjoy high quality service and flexibility,” said [Ambit Energy Co-Founder and Chief Marketing Officer Chris Chambless](#). “Leveraging smart meter technology in a deregulated energy market provides customers across Texas with an option that offers the best of both worlds.”

For more information about Ambit Energy' rates and services, or its pre-paid *Smart Plan*, please visit www.ambitsmartplan.com. For more about the corporation and its best practices, visit www.AmbitEnergy.com or call **(877) 28-AMBIT**.

About Ambit Energy

Ambit Energy, L.P. is a Dallas-based energy provider of electrical and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois and New York. Ambit Energy is one of the finest and most-respected energy providers in the industry offering cost-effective and sound choices for today's energy consumer. For more information on becoming a customer, information on earning free electricity or [joining the Ambit Energy team](#), visit AmbitEnergy.com or call **(877) 28-AMBIT**.

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