



#### Media Contacts

Krisleigh Hoermann      972.499.6648  
Nick LaVecchia      214.270.1782

#### FOR IMMEDIATE RELEASE

June 23, 2010

### Ambit Energy CIO Wins 2010 *InfoWorld* CTO 25 Award

*John Burke recognized for contributions to utility and information technology innovation*

(DALLAS) – [Ambit Energy](#), a leading national retail energy provider based in Dallas, announced that [John Burke](#), its Chief Information Officer, was selected as one of IDG's [2010 InfoWorld CTO 25](#), a listing the top Chief Technology Officers of 2010. Burke was recognized for maximizing the potential of smart grid technology by creating a new industry-specific IT infrastructure. Each year, the InfoWorld CTO 25 Awards honor senior IT executives who have demonstrated leadership within their companies and in the IT community.

"I'm incredibly humbled to be recognized among such a respected group of industry leaders," said Burke. "This award validates our entire team's commitment to becoming the finest and most-respected retail energy provider in the country."

As a result of Burke's vision, Ambit Energy built and deployed a pre-paid electricity billing and messaging system that uses smart meters to offer consumers a plan with lower costs than traditional pre-pay electricity plans in less than three months. Ambit was one of the first electric retail providers to offer this service in the country.

When [Ambit Energy was formed in 2006](#), Burke and the executive team quickly determined there weren't any IT vendors with systems that met their high standards. Burke led the charge to build Ambit Energy's IT infrastructure from scratch – an arduous task that created not only company-specific IT solutions, but also an IT infrastructure that was smart meter ready.

"Everyone knows that 2009 was an extraordinarily tough year for most organizations, so most IT groups had to hunker down and defer many innovative efforts as revenues dried up and keeping the lights on became the only focus," said **Galen Gruman, executive editor of *InfoWorld*.**

"Despite that environment, some CTOs were able to move forward with innovation," Gruman continued, "in some cases finding ways to create new opportunities for their business and in others leveraging the economic crisis to make their IT operations significantly better even as they got leaner. The ability to be innovative and cost-effective was very evident in this year's InfoWorld CTO 25 winning entries. These IT leaders combined management savvy, technological insight, and the ability to lead a team to success despite difficult circumstances. This year's honorees reinvented untenable legacies, provided game-changing insight, and

managed both their own teams and key organization stakeholders to make their businesses succeed through the use of technology. Our honorees did much more than implement technology well; they brought its use to a new level.”

#### **About Ambit Energy**

Ambit Energy, L.P. is a Dallas-based energy provider of electrical and natural gas services in deregulated markets across the U.S., including regions of Texas, Illinois and New York. Ambit Energy is one of the finest and most-respected energy providers in the industry offering cost-effective and sound choices for today's energy consumer. For more information on becoming a customer, information on earning free electricity or [joining the Ambit Energy team](#), visit [AmbitEnergy.com](#) or call **(877) 28-AMBIT**.

#### **About InfoWorld Media Group**

InfoWorld Media Group helps IT Decision Makers choose the right technology, within the context of a cohesive strategy for business impact at their organizations. InfoWorld identifies and promotes emerging technology segments that add unique value for the organizations that implement them, as well as the vendors that provide those solutions. Using an integrated communications approach including online, events, research, and a continued investment in an independent Test Center, InfoWorld analysts and editors provide hands-on analysis and evaluation, as well as expert commentary on issues surrounding emerging technologies and products. Visit InfoWorld at <http://www.infoworld.com>.

#### **About International Data Group**

International Data Group (IDG) is the world's leading technology media, events, and research company. IDG's online network includes more than 450 web sites spanning business technology, consumer technology, digital entertainment and video games worldwide. IDG also publishes more than 300 magazines and newspapers in 85 countries. IDG's media brands include CIO, CSO, Computerworld, GamePro, InfoWorld, Macworld, Network World, and PC World. IDG's lead-generation service, IDG Connect, matches technology companies with an audience of engaged, high-quality IT professionals, influencers, and decision makers. IDG is a leading producer of more than 750 technology-related events including Macworld Conference & Expo, LinuxWorld Conference & Expo, Entertainment for All Expo (E for All), DEMO, Storage Networking World, and IDC Directions. IDC, a subsidiary of IDG, is the premier global provider of market intelligence, advisory services, and events. Over 900 IDC analysts in more than 90 countries provide global, regional, and local expertise on technology and industry opportunities and trends.

Additional information about IDG, a privately held company, is available at <http://www.idg.com>.

###