

For Immediate Release

Ambit Energy to offer access to health care for Independent Consultants

DALLAS, TEXAS (September 26, 2008)—Ambit Energy, L.P., announced today that it will offer access to individual and family health coverage to its growing team of Independent Consultants through a provider exclusively endorsed by the Direct Selling Association (DSA). Ambit Consultants simply visit www.ambitperks.com to enroll for coverage.

Ambit Energy Co-founder and Chief Marketing Officer Chris Chambless said, " Every Ambit Independent Consultant has the potential to enjoy enormous long-term financial success through the Ambit Opportunity, yet we know there are still real-life challenges involved in owning your own business. We feel this program is unique in our industry, because it is very rare for a network marketing company to extend the offer of health care insurance to its independent representatives."

Ambit Energy Co-founder and Chief Executive Officer Jere W. Thompson, Jr., stated, "Through our membership in the DSA we are able to provide an effective solution to one of the biggest challenges many business owners face: finding access to affordable health coverage. This step further confirms we are on the right path to be the finest and most respected competitive energy provider in the country."

About DSA

The Direct Selling Association (DSA) is the national trade association of the leading firms that manufacture and distribute goods and services sold directly to consumers. More than 200 companies are members of the association, including many well-known brand names. More information is available at www.dsa.org. Compliance with the DSA Code of Ethics is a requirement for membership in the Direct Selling Association. All applicants for membership must complete a one-year pending period during which time the company's business plan is reviewed to ensure compliance with all provisions of the Code. After becoming an active member of the association, companies are required to maintain compliance with the Code as a condition of continuing membership.

About Ambit Energy

Ambit Energy, L.P., is a retail energy provider based in Dallas, Texas. Ambit Energy currently provides electricity service to residential customers in deregulated Texas markets; serves electricity and natural gas customers in New York City and in most of Westchester County, NY; and provides natural gas service in certain markets in Illinois. Additional information on Ambit Energy can be found at www.ambitenergy.com.